

## **Bryan Borzykowski**

phone: 416-305-1563

email: [bborzyko@rogers.com](mailto:bborzyko@rogers.com)

web: [www.bryanborzykowski.com](http://www.bryanborzykowski.com)

### **Work Experience**

- Nov. 2008 – present      Canadian Business Online/PROFITguide.com/MoneySense.ca  
Senior Editor
- Write features for CBO and Canadian Business magazine (mostly on investing, politics and the economy)
  - Blog about politics and business
  - Edit contributor articles for CBO
  - Create online only and print-to-web story packages and lists
  - Manage My Money (moneysense.ca) and Entrepreneur (PROFIT magazine) channels on the CBO website
  - Regularly update homepage content and develop a variety of newsletters
  - Manage the MoneySense and Canadian Business Twitter profiles
- Aug. 2007 – present      UR Magazine — Contributing editor
- Assign and edit magazine features
  - Hire freelance writers
  - Organize interviews with publicists
  - Help develop monthly editorial plan
  - Write features and other copy including heds and deks.
  - Proof and fact-check pages
  - Come up with photo shoot concepts
- Nov. 2003 – present      Freelance writer and editor
- Write two or three music features a week for Metro News
  - Semi-regular contributor to Chatelaine
  - Contributed to Maclean's, National Post, Winnipeg Free Press, Inside Entertainment, Canadian Business, NOW, This Magazine and a number of other national and international publications
- Jan. 2007 – Nov. 2008      Advisor.ca — Investments Reporter
- Write daily news articles
  - Research and write weekly feature stories
  - Manage the site's investing zone
  - Attend conferences, liaise with publicists, develop industry contacts

- Create content for daily e-mail newsletter
  - Contribute articles to Advisor's Edge Magazine and Advisor's Edge Report
- Feb. 2006 – Feb. 2008    The New Pollution ([www.thenewpollution.net](http://www.thenewpollution.net)) — Editor/Co-Publisher
- Co-founded monthly online music magazine
  - Published first print issue in September 2006, and second in February 2007
  - Responsible for monthly editorial plan, editing and writing features, recruiting writers, liaise between magazine and publicists, develop new site features and design elements, promotion, sell advertising
  - Co-host monthly podcast
- Oct. 2005 – Dec. 2006    Canadian Business — Associate Editor
- Fact-check and copy edit articles
  - Research for annual Rich 100 list
  - Other research projects
  - Contribute stories to the magazine
- June 2004 – Oct. 2005    Chart Magazine — Reviews Editor
- Write and edit features for the web and magazine
  - Edit and assign CD reviews for monthly magazine and weekly website updates
  - Hire freelance photographers
  - Help develop monthly editorial plan
- Sept. - Oct. 2003        National Post — Intern
- Contributed to News and Travel section
  - Researched stories for other reporters, organized photos, edited copy
- December 2002         Winnipeg Free Press — Intern
- Contributed to News section
- 2000 - 2002             University of Winnipeg Student Newspaper — EIC (2001-2002)  
Features Editor (2000-2002)
- Responsible for overseeing production of newspaper
  - Responsible for five paid staff and 30 volunteers
  - Edited all articles that appeared in paper

## Education

- |             |   |
|-------------|---|
| 2002 – 2004 | Bachelor of Journalism<br>Ryerson University<br>Toronto, Ontario  |
| 1998 - 2001 | Bachelor of Arts, Conflict Resolution Studies Major<br>University of Winnipeg<br>Winnipeg, Manitoba<br>Henry Edmison Duckworth Entrance Scholarship |

## Other experience

- 2009 - Panelist on Ryerson University's What's Next For News event
- 2009 - Panelist at ED2010 event
- 2008 - Appeared on MuchMoreMusic's Listed
- 2008 - Appeared on CBC News Sunday Night
- 2007 - Appeared on MuchMoreMusic's Popaganda
- 2007 – Panelist at Pop Montreal's Pop & Policy conference

## Awards

- 2009 – Ted Rogers Innovation Award nominee for leading Advisor.ca's annual tax package
- 2008 – Ted Rogers Innovation Award winner for work on Advisor.ca's budget package

## References

References available upon request